BRAVOS XL™

HIGH-EFFICIENCY LAUNDRY PAIRS

Sales Resource Guide

MAYTAG®

WHAT'S **INSIDE** MATTERS™

*Among leading competitive brand top load washers; comparable cycles and settings.

BEST CLEANING IN THE INDUSTRY*

ENABLED BY THE POWERWASH™ SYSTEM WITH OUR LARGEST CAPACITY WASHER EVER

Cover models: MVWB950YG & ME/GDB950YG

*Among leading competitive brand top load washers; comparable cycles and settings.

THE BEST JUST GOT BETTER

Maytag brand's newest laundry pairs are designed to build on what makes Maytag brand **America's #1 preferred laundry brand**** with more cleaning power, more capacity and more dependability for your customers than ever before. With the PowerWash™ system providing the **best cleaning in the industry**,* Maytag brand's **largest capacity washers** and **Maytag® Commercial Technology** (MCT) in every pair, they deliver on every count.

Washer

POWERFUL, EFFICIENT PERFORMANCE

Enabled by the PowerWash™ system, our high-efficiency washers provide the **best cleaning in the industry**.* (Learn more on page 2.)

PowerWash SYSTEM

SUPERIOR CAPACITY

These 4.6 cu. ft. high-efficiency washers are Maytag brand's **largest capacity washers**. (Learn more on page 9.)

10-YEAR LIMITED PARTS WARRANTY† WITH MCT

Bravos XL™ washers feature both long-lasting, **Maytag® Commercial Technology** and a **10-year limited parts warranty**.† (Learn more on page 6.)

10 YEAR LIMITED PARTS WARRANTY
MOTOR • WASH BASKET

Visit maytag.com for warranty details.

MCT

Dryer

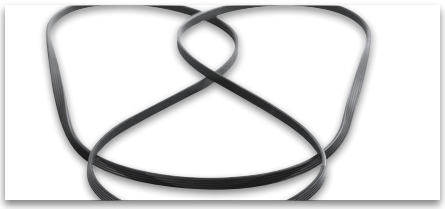
HIGH-EFFICIENCY DRYING

These dryers use Advanced Moisture Sensing to **evenly dry loads without overdrying**. (Learn more on page 4.)

high efficiency SensorDrying

ENHANCED MONITORING

The enhanced Airflow Monitor provides a **visual display** of the dryer's venting performance. (Learn more on page 5.)



MAYTAG® COMMERCIAL TECHNOLOGY

Every Bravos XL™ dryer features long-lasting, **commercial-grade components**. (Learn more on page 6.)

MCT

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*Among leading competitive brand top load washers; comparable cycles and settings. **Based on current 12-month consumer state tracker 2011, Smith-Dahmer Associates, LLC.
†Visit maytag.com for warranty details.

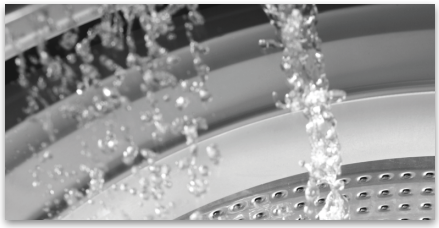
BEST CLEANING IN THE INDUSTRY*

enabled by the PowerWash™ system

New Bravos XL™ washers deliver the best cleaning in the industry* enabled by the PowerWash™ system by combining optimal dispensers, PowerSpray technology and the PowerWash™ cycle to help **power out tough stains**.

OPTIMAL DISPENSERS

Activated in every cycle, the optimal dispensers inject detergent and additives at the correct time with multiple sets of concentrated sprays and spinning, all based on load size, to provide significantly better cleaning performance.



POWERSPRAY TECHNOLOGY

This technology ensures even detergent distribution for enhanced cleaning performance in every cycle. The detergent solution is sprayed directly onto clothes to penetrate deep into fabric fibers and pull out soils and stains without foaming. During the cycle, our new enhanced IntelliClean™ impeller also helps ensure thorough penetration of the entire load. Learn more on the opposite page.

POWERWASH™ CYCLE

Extra cleaning action and a thorough rinse power out tough stains like wine, chocolate and ground-in dirt. In select models a built-in water heater delivers increased wash temperatures to ensure better soil and stain removal.

PowerWash™ SYSTEM

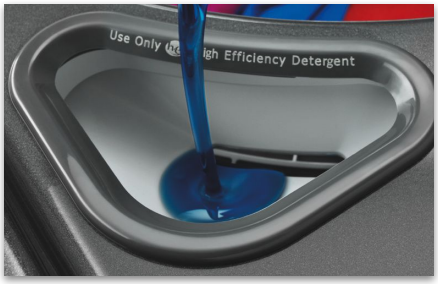
NOTE: Not all features are available on all models.

*Among leading competitive brand top load washers; comparable cycles and settings.

PowerSpray technology

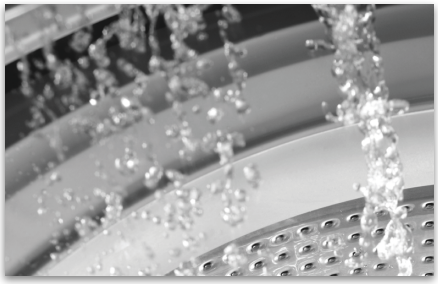
PENETRATES TOUGH STAINS

New Bravos XL™ washers feature **industry-leading** PowerSpray technology to penetrate difficult-to-remove stains. Detergent is sprayed evenly onto clothes as the basket rotates to instantly start cleaning soils and stains at the beginning of the cycle.



DETERGENT MIXES

PowerSpray technology is connected to optimal dispensers to ensure excellent cleaning benefits every time. Plus, the wash action of the enhanced IntelliClean™ impeller helps detergent penetrate stains throughout the load.



SOLUTION IS SPRAYED

Pressurized spray application (25 PSI at the inlet) provides significantly better coverage compared with many competitor systems. The steady application of detergent in the initial fill better distributes the soap and water solution onto the load, resulting in better and more uniform cleaning.

REPEATED SPRAYING AND IMPELLER WASH ACTION

The soap and water concentration sprays onto the load numerous times during the cycle and combines with spinning from the enhanced IntelliClean™ impeller to power away stains. This pressurized cleaning is all based on the load size to further enhance the cleaning process.

Model: MVWB850YW

Model: MVWB950YG

INDUSTRY'S BEST COLD WATER CLEANING*

The Cold Wash cycle powers out tough stains like coffee, grass and ground-in dirt in cold water, providing the cleaning performance of a warm water wash cycle with the energy savings of cold water. For optimal performance, use high-efficiency cold water detergent with this cycle.

How It Works

1. **Concentrated detergent is sprayed evenly onto the load in a fan pattern while the basket slowly spins to provide maximum coverage**
2. **The basket then spins slightly faster to pull the detergent through the fabric fibers while using an efficient low water level**
3. **During the cycle, an active soak phase provides time for enzymes in the detergent to latch onto and break down stains, increasing the effectiveness of the enzymes**
4. **Extra cleaning action and higher spin speeds help power out stains like coffee, grass and ground-in dirt**

*Among leading competitive brand top-load washers, comparable cycles and settings.

OUR BEST DRYING

Advanced Moisture Sensing

Maytag brand's **best high-efficiency drying** is now available in top load! Three active sensors read incoming air temperature, exhaust air temperature and moisture levels so the cycle ends when everything is perfectly dry. Loads are protected from overdrying to **reduce the risk of shrinking**.

How It Works

1. An inlet thermistor on the heater box monitors temperature of incoming air to help calculate moisture levels.
2. Sensing strips help signal when there's moisture in the load by recording a "damp hit" every time a piece of wet clothing makes contact with the strip.
3. An outlet thermistor measures air temperature as it exits the dryer to further determine moisture levels.

When both temperatures of the inlet and outlet thermistors reach the desired dry temperature and there are no more damp hits, the load is dry.

high efficiency
SensorDrying

Moisture sensing strips record a "damp hit" every time a piece of wet clothing makes contact.

Steam

STEAM-ENHANCED DRYER CYCLES

Effectively relax wrinkles and refresh clothes with steam that penetrates fabric fibers. The Auto Refresh cycle determines the load size and automatically steams it. Plus, the Y-connector makes hooking up steam easier and less messy than filling a reservoir.

STEP UP TO STEAM-ENHANCED CYCLES WITH MODELS ME/GDB850Y & ME/GDB950Y

Model: WE/GDB850YW

*When paired with a Bravos XL™ washer, compared to pre-2004 traditional electric dryers.

PERFORMANCE

Enhanced Airflow Monitor

The new enhanced Airflow Monitor **checks for any restrictions of airflow** at the start of every cycle, then provides a **convenient visual display** of the dryer's venting performance to help **ensure optimal drying and energy efficiency**.

How It Works

1. For a few minutes at the beginning of an automatic cycle, the Detecting Light comes on. This detection action is silent and will not result in additional noises from your dryer.
2. If no major vent blockage is detected, the light will display above "Good."
3. If a blocked vent or low airflow issue is detected, the light will display above "Check Vent."
4. Blocked or restricted airflow can result in poor drying performance and extended cycle times if caused by excessive lint buildup. This new feature helps your customers detect potential issues early and address them before they become a problem.

For more information on maintaining good airflow, see the "Check Your Vent System for Good Airflow" section of the Use & Care guide.

VENTS UP TO 100 FEET!

ASK

- How interested are you in a dryer that automatically checks the airflow for optimal and efficient drying performance?
- How important is even drying performance to you?

TELL

Advanced Moisture Sensing constantly monitors the dryer's performance and measures moisture level and air temperatures. Plus, the enhanced Airflow Monitor checks for any restrictions of airflow and provides a convenient visual display. Together, these features help provide optimal drying and superior energy efficiency.

SELL

Available on all Bravos XL™ dryers

BUILT TO LAST

Maytag® Commercial Technology

Bravos XL™ laundry pairs are constructed with Maytag® Commercial Technology (MCT) to ensure they're **built strong to last long**. Using fewer, better parts helps ensure these washers and dryers are **less likely to need repair,** offering a **longer lifetime**. Plus, all Bravos XL™ washers are proudly assembled in Clyde, Ohio and dryers in Marion, Ohio.

MCT

10 YEAR LIMITED PARTS WARRANTY
MOTOR • WASH BASKET

Visit maytag.com for warranty details.

FROM OHIO TO YOU
ASSEMBLED IN OHIO

Models: MVWB950YG & ME/GDB950YG

Guaranteed to endure

Every Maytag® Bravos XL™ washer includes a 10-year limited parts warranty on the washer motor and the stainless steel wash basket.* Plus, the 2X Life** drive system has been engineered to provide long-lasting dependability.

MCT in the washer

HOW WE ENHANCED THE INTELLICLEAN™ IMPELLER

1. Increased durability with **high tensile strength material results in less wear and tear** from small items like coins, buckles or buttons.
2. Widened fins promote **better movement of clothes to clean your customers' largest loads**.
3. New Power Channels on the top of the fins **enhance wash action to help lift and draw out tough stains and soils** from fabric fibers.

This improved impeller design delivers enhanced cleaning performance and stronger, better rollover than washers with an agitator.

CORROSION RESISTANT SPRINGS

Provide the **strength** of steel while also **resisting rust**. Plus, they help the **suspension run smoothly**.

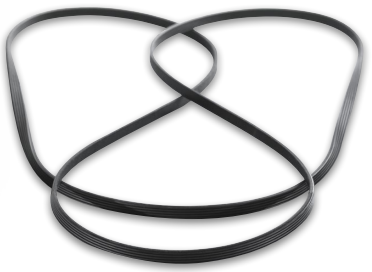
MCT in the dryer

HIGH-PERFORMANCE MOTOR

The higher torque motor provides **improved start up performance** at extreme temperatures and with large heavy loads.

5-RIB BELT

This belt is at least **4X stronger** than other dryers' 4-rib belts based on the accelerated belt stand test.



NOTE: Not all features are available on all models.

*Visit maytag.com for warranty details.

**Based on time accelerated, 20-year simulated testing, normal cycle and average consumer use.

EFFICIENCY

driven by performance

Energy efficiency isn't just for the washer anymore. These Bravos XL™ laundry pairs offer your customers substantial savings in both the washer and dryer. They **save over $3,000 in lifetime water and energy costs**.† With additional savings from the matching high-efficiency dryer, they'll **save enough to pay for the pair**!

DRYERS USE NEARLY **40%** LESS ENERGY††

LET'S DO THE MATH!

WASHER SAVINGS

Up to $122 in water savings per year

\+ Up to $69 in energy savings per year

× 11 years

Up to $2,101 in lifetime water & energy savings‡

DRYER SAVINGS

Up to $86 in energy savings per year

× 12 years

Up to $1,032 in lifetime energy savings‡‡

GRAND TOTAL OVER $3,000! in lifetime water & energy savings

Paired for high efficiency

Bravos XL™ HE washers and dryers are built to maximize the laundry pair's combined efficiency. High spin speeds in the washer extract more water for shorter drying times.

CEE TIER 3¥ RATING

These new Bravos XL™ washers have the highest CEE Tier rating in the industry and use up to 76% less water and 78% less energy.†† Select markets qualify for CEE Tier energy and water rating rebates, so consult your local utility company for possible rebates.

high efficiency **SensorDrying**

HE SENSOR DRYING

High efficiency drying is enabled in new Bravos XL™ dryers by Advanced Moisture Sensing. When paired with a Bravos XL™ washer for optimal efficiency, they use nearly 40% less energy.¥¥

†Compared to pre-2004 traditional top load washers, based on a 10-year average life. ††When paired with a Bravos XL™ washer, compared to pre-2004 traditional electric dryers. ‡Compared to pre-2004 conventional washers, average use, based on an 11-year life. ‡‡Compared to pre-2004 traditional top load pairs, average use, based on a 12-year average life, when paired with Bravos XL™ washers. ¥Based on the Consortium for Energy Efficiency qualified product ratings. Visit cee1.org for more information. ¥¥Compared to pre-2004 traditional electric dryers.

STEP UP TO BRAVOS XL™
washers and dryers

Many laundry customers haven't looked at new washers or dryers in over a decade, and are unfamiliar with all the new innovations and choices Maytag brand has brought to the market. Take them through the Maytag® top load laundry lineup with this handy guide.

Models: MVWC200XW & ME/GDC200XW

Models: MVWX500XW & ME/GDX500XW

BIG

CENTENNIAL®

This laundry pair features Maytag® Commercial Technology (MCT), a series of long-lasting, commercial-grade components for your customer's home.

- 3.4 cu. ft. capacity washer with porcelain tub and 7.0 cu. ft. capacity dryer
- 700 RPM washer spin speed
- MCT includes corrosion resistant springs and synthetic oil
- GentleBreeze™ drying system

BIGGER

BRAVOS X™

Low water wash technology in the washers uses over 70% less water,* while the dryers bring high-efficiency to drying.

- 3.6 cu. ft. capacity washer with staineless steel tub and 7.4 cu. ft. capacity dryer
- 800 RPM washer spin speed
- Low water wash system
- GentleBreeze™ drying system with IntelliDry® sensor

ASK

- How important is it for you to have a washer built to last with commercial-grade parts?
- Do you want the efficiency of a front load washer but prefer the design of a top load?
- How often do you have difficulty with tough stains and ground-in dirt?
- How interested are you in cold water wash options that maintain cleaning performance while saving energy?

TELL

From outfits to blankets, everything will spend less time in the laundry room thanks to the largest capacity Maytag® laundry pair ever made. New Bravos XL™ pairs come fully equipped with the new PowerWash™ system to make sure large loads get the best cleaning in the industry.** Plus, they deliver the best top load water and energy savings offered by Maytag brand.

SELL

When talking with your customers about top load washer options, start by showing them the Bravos XL™ models, then work your way down the lineup. This top-down selling method is a great way to increase sales and introduce your customers to features and benefits they may not even know exist.

*Compared to pre-2004 traditional top load washers. **Among leading competitive brand top load washers; comparable cycles and settings.

Models: MVWB950YW & ME/GDB950YW

OUR BIGGEST WASHERS EVER!

BRAVOS XL™

Maytag brand's largest capacity top load washers also offer the PowerWash™ system to help power out tough stains and deliver the best cleaning in the industry.** New Bravos XL™ high-efficiency dryers feature both Advanced Moisture Sensing and an enhanced Airflow Monitor.

- 4.6 cu. ft. capacity washer with stainless steel tub and 7.3 cu. ft. capacity dryer with 100' venting
- 1,100 RPM washer spin speed
- Best cleaning in the industry** enabled by PowerWash™ system
- Industry's best cold water cleaning**
- Low water wash system
- Advanced Moisture Sensing and enhanced Airflow Monitor

**Among leading competitive brand top load washers; comparable cycles and settings. †Based on current 12-month Consumer State Tracker 2011, Smith-Dahmer Associates, LLC..

KNOW YOUR WASHER

Model shown: MVWB950Y

WASH CYCLE	ITEMS TO WASH	CYCLE DETAILS
Normal	Cottons, linens and mixed garments	Combines high-speed wash action and medium-speed spin.
Cold Wash	Sturdy fabrics, dark colors that bleed or fade	A good choice for washing new garments that may shrink or fade in their first wash.
Sheets	Normally soiled sheets, pillowcases, light blankets or throws	Designed to keep large items from tangling. IMPORTANT: For best performance, do not load garments directly over the center of the washplate.
Colors/Towels	Towels and terrycloth items, lightly soiled, colored clothing	Also a good choice for garments with a wrinkle-free finish. This cycle uses medium-speed wash action and medium-speed spin.
Active Wear	Performance and athletic wear	Uses extra water and an extra rinse for thorough cleaning.
Rapid Wash	Lightly soiled garments	Combines high-speed wash action and high-speed spin for optimal cleaning and shortened dry times.
Delicate (Handwash)	Machine-wash silks, hand-wash fabrics and wool	Use this cycle for items labeled “Machine Washable” on the garment care label. This cycle combines low-speed wash and low-speed spin action.
Bulky	Large items such as sleeping bags, blankets and jackets	This cycle starts with a soak to thoroughly saturate the large load. This is followed by medium wash action and medium spin speeds to maintain load balance.
Heavy Duty	Sturdy fabrics, colorfast items	Combines high-speed wash action and high-speed spin.
Power Wash	Heavily soiled fabrics	For extremely soiled garments and household items that need additional cleaning power.
Whites	Heavily soiled white fabrics	Introduces liquid chlorine bleach to the load at the proper time for improved whitening of heavily soiled white fabrics. Combines high-speed wash action and a high-speed spin.
Allergen	Cottons and linens exposed to possible allergens	Uses more water to flush out allergens such as dust mites and pet dander.
Sanitary with Oxi	Heavily soiled, colorfast fabrics	Eliminates up to 99.9% of household bacteria* when used in conjunction with Clean Boost with Heater option.
Rinse/Drain & Spin (with Rinse)	Swimsuits, items that need rinsing only	Use with the Extra Rinse option for a deep rinse followed by a high-speed spin.
Rinse/Drain & Spin (without Rinse)	Wet load of clothes	Use to remove excess water from the load by turning off the Extra Rinse option. May also be used for draining the washer.
Soak	Heavily soiled fabrics	Adjust Soil Level to change the soak time. After soaking, the washer will drain but not spin. NOTE: Automatic bleach dispensing is not enabled for this cycle.
Clean Washer with affresh®	Do not place garments or other items in the washer during this cycle	Use every 30 washes to keep the inside of the washer fresh and clean. Use with affresh® Washer cleaner or liquid chlorine bleach.

WASHER OPTIONS	
Water Save Spray Rinse	Use this option to save water by using a spray rinse instead of a deep water rinse. This option is the default setting on some cycles, and selectable on others.
Oxi Treat Stains	Use this option to boost cleaning performance with Oxi products. This washer is designed to dispense laundry boosters such as oxygenated stain treaters and color-safe bleach at the correct time in the cycle for best cleaning performance, using the liquid chlorine bleach dispenser.
Clean Boost with Heater	Helps to ensure better soil and stain removal. Clean Boost uses a heater within the washer to maintain the selected temperature setting throughout the wash period. This option will add some additional time to the cycle based on which temperature is selected.

OTHER BRAVOS XL™ MODELS FEATURE SIMILAR CYCLES AND OPTIONS

BRAVOS XL™ WASHER DEMOS

Control Panel Demo

During this demo, the console will start a light dance and the controls will be locked.

1. Press POWER to turn the washer on
2. Turn the cycle knob to Clean Washer with Affresh®
3. Press WASH TEMP, SPIN SPEED, WASH TEMP, SPIN SPEED
4. The Control Panel Demo will begin
5. Power the washer off or press CANCEL to exit the demo

Spin Demo

During this demo, the washer will proceed through a series of spins.

1. Press POWER to turn the washer on
2. Turn the cycle knob to Clean Washer with Affresh®
3. Press WASH TEMP, EXTRA RINSE, WASH TEMP, EXTRA RINSE
4. The Spin Demo will begin
5. Power the washer off or press CANCEL to exit the demo

NOTE: Not all features are available on all models.

*Bacteria tested were *K. pneumonia*, *P. aureginosa* and *S. aureus*.

AND DRYER CONSOLES

Model shown: ME/GDB950Y

DRY CYCLE	ITEMS TO DRY	CYCLE DETAILS
Active Wear	Performance fabrics, exercise wear	Use for drying active wear and performance fabrics that require special care.
Towels	Large loads of cotton towels, heavyweight items	Uses high heat to thoroughly dry towels or other large loads of heavyweight fabrics.
Sanitize	Towels, bedding, children's clothing	Extended high-heat to help sanitize items. For best results, do not interrupt cycle.
Heavy Duty	Heavyweight items like towels or heavy work clothes	Offers stepped drying starting with High heat followed by Medium for enhanced fabric care and energy savings.
Bulky	Jackets, comforters, fiberfill pillows	Use this cycle to get medium heat for drying large items that require very long drying times. Rearrange the load when the Damp Dry signal sounds. This step will aid in the drying process.
Normal	Work clothes, casual wear, mixed cottons, sheets, corduroys	Uses Medium heat to dry large loads of mixed fabrics and items. Normal is the preferred energy cycle.
Wrinkle Control	Shirts, blouses, permanent press, synthetics, lightweight items	Uses a stepped drying temperature from Medium to Low for improved moisture removal and enhanced fabric care.
Sheets	Sheets, lightweight linens	Uses Medium heat to dry sheets and lightweight linens.
Delicate	Undergarments, blouses, lingerie, performance wear	Uses Extra Low heat to gently dry delicate items.
Denim	Jeans and denims	Stepped drying uses High heat initially, followed by Medium heat to drive moisture from jeans and denims.
Small Load	Small loads and sportswear	Timed cycle. For small loads of 3 to 4 items. Cycle time can be adjusted.
Timed Dry	Any load. NOTE: Select Air Only to dry foam, rubber, plastic or heat-sensitive fabrics	Dry items that do not require an entire drying cycle to a damp level. Select drying temperature based on fabric types. If unsure of temperature to select, choose a lower setting rather than higher.
Custom Refresh	Mixed loads	Best for reducing wrinkles and odors from dry garments. Select the number of garments to be refreshed. Cycle time will adjust accordingly.
Auto Refresh	Shirts, blouses and slacks	Use to reduce light wrinkles from small to medium-sized loads of dry items. Select load size. Cycle time will adjust accordingly. Do not add dryer sheets.

DRYER OPTIONS	
Steam Boost	Adds steam to the end of the Heavy Duty, Bulky, Normal, Sheets, Towels, or Denim cycle to help smooth wrinkles. Steam Boost can be used on Timed Dry cycles with High or Medium heat settings.
Reduce Static	Press to add the Reduce Static option to selected Sensor cycles. The dryer will automatically tumble, pause and introduce a small amount of moisture into the load to help reduce static. This option adds approximately 8 minutes to the total cycle time.
Wrinkle Prevent™ with Steam	If you will be unable to remove a load immediately, press Wrinkle Prevent™ to add up to 150 minutes of periodic tumbling to help reduce wrinkling. A short steam cycle is added after 60 minutes to help smooth out wrinkles.

WHAT DOES IT MEAN?

Quickly and easily decode Maytag brand Bravos XL™ laundry model numbers with this useful chart.

MVWB950YW

M **BRAND CLASSIFICATION**
M = Maytag®

VWB **LAUNDRY PLATFORM**
VWB = Top load washer
EDB = Electric dryer
GDB = Gas dryer

950 **FEATURE SET**
Ranges from 750–950. The higher the number, the more features.

Y **YEAR OF LAUNCH**
Y = 2011

W **COLOR**
W = White
G = Granite

Models: MVWB950YG & ME/GDB950YG

BRAVOS XL™ PAIRS

perform better together

Sell the matching dryer with our largest capacity washer! Unlike other brands, we offer **efficiency options in both the washer and dryer**. Plus, the **washer looks better with its match**!

PREVENT OVERDRYING

Spin speeds of up to 1,100 RPM remove excess moisture in the washer and sensors in the dryer **prevent overdrying**, unlike in old traditional dryers.

SAVE MORE WITH THE PAIR

Since less water is used in the washer and it extracts even more water than traditional washers, the dryer uses **less energy to dry**.**

DRY IT ALL IN A SINGLE LOAD

Bravos XL™ washers offer our largest capacity ever, so customers will need the matching dryer to be able to **keep up with the washer**.

LIMITED PARTS WARRANTY COVERED MODELS:

10 YEAR LIMITED PARTS WARRANTY
MOTOR • WASH BASKET

MVWB750Y
MVWB850Y
MVWB950Y

Visit maytag.com for warranty details.

COLOR OPTIONS

W White

G Granite

NOTE: Not all features are available on all models.

*Savings in lifetime water and energy costs, compared to pre-2004 traditional top load pairs, average use, based on an 11-year average washer life, 12-year average dryer life. **Compared to a conventional top load pair, using the normal cycle.

WASHER MODELS	MVWB750Y	MVWB850Y	MVWB950Y
Capacity (cu. ft.)	4.6	4.6	4.6
10-year limited parts warranty† on motor and wash basket	•	•	•
PowerWash™ system: Optimal dispensers, PowerSpray technology & PowerWash™ cycle	•	•	•
Cycles/Options	10/16	**13/19**	**16/23**
EFFICIENCY			
ENERGY STAR® qualified	•	•	•
CEE Tier rating††	Tier 3	Tier 3	Tier 3
CYCLES & OPTIONS			
NSF Certified Sanitary with Oxi			•
Colors/Towels		•	•
Cold Wash		•	•
Active Wear			•
Soak			•
Delay Start			**up to 18 hours**
Oxi Treat Stains			•
ADDITIONAL FEATURES			
Allergen removal		•	•
Temperature settings/Soil level	3/3	**4/4**	**5**/4
1,200-watt water heater			**with Clean Boost option**
Selectable spin speeds/Max Extract™ extended spin	3/up to 1,100 RPM	**4**/up to 1,100 RPM	4/up to 1,100 RPM
QuietSeries™ sound package	200	200	**400**
Automatic dispensers	Detergent, bleach and fabric softener	Detergent, bleach and fabric softener	Detergent, **Oxi**/bleach and fabric softener
Wide-opening lid with SmoothClose™ hinge and full-width lid bumper	•	**Full-width, commercial-grade smoked glass window**	Full-width, commercial-grade **mirrored glass window**
Maytag® Commercial Technology	•	•	•
Metal-wrapped handle		•	•
SPECIFICATIONS			
Overall dimensions (Height x Width x Depth)	45" x 27-1/2" x 27-1/2"	45" x 27-1/2" x 27-1/2"	45" x 27-1/2" x 27-1/2"
Color options	W	W	W/G

ELECTRIC DRYER MODELS GAS DRYER MODELS	MEDB750Y MGDB750Y	MEDB850Y MGDB850Y	MEDB950Y MGDB950Y
Capacity (cu. ft.)	7.3	7.3	7.3
GentleBreeze™ drying system	•	•	•
Advanced Moisture Sensing	•	•	•
High-efficiency model	•	•	•
Cycles/Options	9/15	**11/16**	**14/23**
CYCLES & OPTIONS			
Steam cycles with direct hook-up		**Auto Refresh**	Auto Refresh and **Custom Refresh**
Sanitize		•	•
Wrinkle Prevent	up to 150 minutes	up to 150 minutes	up to 150 minutes **with steam**
Steam Boost			•
SPECIFICATIONS			
Overall dimensions (Height x Width x Depth)	45" x 29" x 29-1/4"	45" x 29" x 29-1/4"	45" x 29" x 29-1/4"
Color options	W	W	W/G

ACCESSORIES	
4' Drain extension kit	DRNEXT4
5' Black inlet hose kit (2-pk)	8212641RP
10' Black inlet hose kit (2-pk)	8212656RP
Internal bottom vent kit	49610
External L/R vent kit	49611
Rear vent kit (model MVWB950Y only)	8544761A
LP conversion kit	W10317689
Dryer rack	8577312A

Blue bold type indicates step-up feature

affresh® Washer Cleaner

Remove or reduce odor-causing residue from the washer while cleaning mold and mildew stains. Hot water alone won't do the job. Each package includes 3 tablets. (Part No. W10135699)

†Visit maytag.com for warranty details. ††Based on the Consortium for Energy Efficiency qualified product rating. Visit cee1.org for more information.

Need a quick and easy way to share product info with customers? Look no further! These handy one-liners in quotes are great phrases to use on the floor.

"These washers feature the industry's best cold water cleaning.*"

"Our largest capacity washers ever!"

SALES MATERIALS

To order support materials such as P-O-P and training documents, call 1-800-643-3444, or order online 24 hours a day at Whirlpool Trade Fulfillment Center via whr.com or mywhirlpool.com. Please have the form numbers ready for the materials you would like to order.

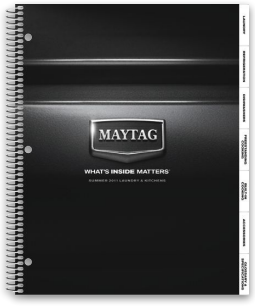
2011 ACCESSORIES CATALOG

Form No. XA110094

NEW BRAVOS XL™ HIGH-EFFICIENCY LAUNDRY PAIRS 2011
BECAUSE YOUR FAVORITE JEANS RARELY TAKE A HOLIDAY
MAYTAG
WHAT'S INSIDE MATTERS

2011 BRAVOS XL™ LAUNDRY SPECIFICATIONS SHEET

Form No. ML110100



SUMMER 2011 MAYTAG® LAUNDRY & KITCHEN CATALOG

Form No. MX110090

2011 BRAVOS XL™ P-O-P

FOR MODELS MVWB750Y, MVWB850Y, MVWB950Y, ME/GDB750Y, ME/GDB850Y & ME/GDB950Y

Form No. ML100153-KIT

Steam
SMOOTH OUT WRINKLES
with the power of steam
BEST CLEANING IN THE INDUSTRY
ENABLED BY THE POWERWASH SYSTEM
Because your favorite jeans rarely take a holiday
POWERWASH SYSTEM
PowerSpray Technology
Optimal Dispensers
PowerWash Cycle
DELIVERING BEST CLEANING IN THE INDUSTRY
high efficiency SensorDrying
SAVES OVER $1,000
in its lifetime while reducing overdrying and shrinking with Advanced Moisture Sensing
OUR BEST DRYING PERFORMANCE
enabled by Advanced Moisture Sensing and Enhanced Airflow Monitor
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To learn more about Bravos XL™ laundry pairs and other Maytag® laundry pairs, see The Loop™ Appliance Connection for video demonstrations.

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*Among leading competitive brand top load washers; comparable cycles and settings.

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